



# Severna Park High School

## Business, Innovation & Leadership

Business, Innovation, & Leadership Explorations

### Business, Innovation & Leadership Explorations 1 Field Trip

On December 4<sup>th</sup>, Students in the BIL Explorations 1 course learned what it means to be in the investment and insurance business by visiting Transamerica in Baltimore. Transamerica went to great lengths to create a program for our students that would enrich student's knowledge of markets and



investments. Following a detailed lesson on investing in Equities, Bonds and Alternatives, students participated in a hands-on competition where groups of students were given clients with different needs and risk tolerances. The competition was stiff and students were looking to win! They followed investment rules and balanced their clients' portfolios to get the best return all while staying within the limits of risk. The human resource department took great care to work with the students and help improve their soft skills and employability. They were treated to real life examples and helpful career suggestions from college interns. Students had the opportunity to interact with actuary, marketing, computer science and financial interns from all departments at Transamerica. We are delighted with the efforts and the success this program brought to 45 of our Explorations 1 students!



### Congratulations to Dr. Danielle Schwarzmann!

Our amazing Signature Business partner has been awarded SPHS Business Partner of the Year! For over 5 years, Dr. Schwarzmann has been an integral member of the SPHS Business, Innovation, and Leadership Signature Community Stakeholder's Team. She has selflessly served over 180 volunteer hours and has been instrumental in developing unique curriculum preparing our students for the 21<sup>st</sup> century workplace. She volunteers for mock interviews and as a guest presenter on such topics as green business, carbon trading and economics. Dr. Schwarzmann was also a presenter at the first annual Signature Economic Conference in 2016. We are very thankful for her dedication, innovative spirit and vision.

### CELEBRATED SIGNATURE STUDENT VIDEO

Students who own their own business or demonstrated skills in Leadership & Innovation were nominated by their peers during advisory. These students were chosen to highlight and promote their businesses to the SPHS student body.



Alyssa Panzer – AMP Cosmetics



Ethan Romesburg – Aureus Films™

## SPHS Business, Innovation, & Leadership Signature Program hosted the Entrepreneurial & Innovation Fair Oct. 26th, 2017



Tina Williams, President of TCecure LLC. Photo courtesy of dayofcyber.org

This year's entrepreneur fair was a big success thanks to our business partners who came to share their experience and insights into what it takes to be an entrepreneur!

Special thanks go to:

**Keynote: Tina Williams of TCecure LLC.**

Carolina Seldes - ITNOVA

Barbara J. Heinlein & Bruce Heinlein – AACC Ratcliffe Entrepreneurship & Incubator programs

Joe Campbell – Learn to Drive

Bill McGrath – Chick-fil-A

Nolan Marks & Grady Kershaw – Celebrated Signature Students

Tina Smith – Wise Care Urgent Care

Edward Harding – Team 13 Systems

Chuck Hall – Happy Lee Fitness

Jon Goodwin – Vector Marketing

### Upcoming Signature Events:

*ICST Meeting January 16<sup>th</sup>, Mar. 20<sup>th</sup>, May 15<sup>th</sup>*

*Leadership Applications due February 2<sup>nd</sup>*

*Healthy Teen Wellness Fair February 8<sup>th</sup>*

*Diamond Challenge Preliminary Pitches @AACC February 28th*

*Financial Literacy Week March 19<sup>th</sup> – 23<sup>rd</sup>*

*County Wide Community Stakeholders Meeting March 22<sup>nd</sup>*

*Financial Literacy Advisor, March 23<sup>rd</sup>*

*Signature and CRASC Conference Feb. 27<sup>th</sup>*

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### Mock Interviews & Short Film for Advisory!



During advisory the short film "Mock Interviews" by Nolan Marks was aired. This year it starred Kirk Lynn, Nick Plummer and Mathew Hall.

The SPHS Business, Innovation and Leadership Signature ICST, the Business Advisory Board, parents, and community members helped with the interviewing and coaching of all 11<sup>th</sup> grade students. Students rotated through 4 stations to help prepare them to succeed in future interviews for college and careers. Rotations allowed students to interact with adults from a variety of different career fields. To kick off the whole event our Celebrated Signature Student Nolan Marks filmed and edited a funny video about how to succeed and how not to succeed in an interview. Thank you to Nick Plummer and Mathew Hall for acting alongside our longstanding BAB member Kirk Lynn from Kirk Lynn Agency.

### Chick-fil-A Leader Academy

Club members have been busy packaging meals for local foodbanks, promoting 2 Do Good December Projects; AAMC Holiday and Bocce Construction Project. Pictured below are the 60 handmade fleece scarves that were packaged and delivered over winter break for AAMC patients spending the holidays in the hospital. Thank you for the support of our local Severna Park Chick-fil-a operator. For more information [www.chickfilaleaderacademy.com](http://www.chickfilaleaderacademy.com)



Update: Last year's orphan drive has been turned into a Leadership Institute Project with the same name "Teen Dream Holiday".